



ଧ୍ୟାନପ୍ରକଳ୍ପାନୁଷ୍ଠାନମ୍

Royal Government of Bhutan

PRIME MINISTER

୩୧ କୁନ୍ତଲେଖନ ବିଭାଗରେ

ବସୁନ୍ଧର କୁନ୍ତଲେଖନ ଶ୍ଵରୋଭାବ ମଧ୍ୟାବ୍ଦୀ ନିରନ୍ତରାମ ମୁଣ୍ଡନ ମଧ୍ୟାବ୍ଦୀ
ନିରନ୍ତରାମ ୫୦୦ Mbps ଲେନ୍‌କୋନିକ୍

ଶ୍ଵରୋଭାବ ଅନ୍ତରାଳରେ ବସୁନ୍ଧର କୁନ୍ତଲେଖନ ଶ୍ଵରୋଭାବ ମଧ୍ୟାବ୍ଦୀ
ନିରନ୍ତରାମ ୮୦୦ Mbps ଲେନ୍‌କୋନିକ୍

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ମଧ୍ୟାବ୍ଦୀ ନିରନ୍ତରାମ ୮୦୦ Mbps ଲେନ୍‌କୋନିକ୍

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ନିରନ୍ତରାମ ୮୦୦ Mbps ଲେନ୍‌କୋନିକ୍

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ନିରନ୍ତରାମ ୮୦୦ Mbps ଲେନ୍‌କୋନିକ୍



PRIME MINISTER

ରାଜ୍ୟପତିର ଦସ୍ତଖତ

Royal Government of Bhutan

ଏହା ଏକ ରାଜ୍ୟପତିର ଦସ୍ତଖତ ଅଛି ଯିନି ରାଜ୍ୟର ମୁଖ୍ୟ କାର୍ଯ୍ୟକ୍ରମରେ ପରିଚାଳନା କରିବାରେ ଉପରେ ଆବଶ୍ୟକ ହେଉଥିଲା । ଏହା ଏକ ରାଜ୍ୟପତିର ଦସ୍ତଖତ ଅଛି ।

(କଂଦୁ ଲାମୁ ଦୋର୍ଜି)

୧୫।

- ୧୨। ରାଜ୍ୟପତିର ଦସ୍ତଖତ ଅଛି ।
- ୧୩। ରାଜ୍ୟପତିର ଦସ୍ତଖତ ଅଛି ।
- ୧୪। ରାଜ୍ୟପତିର ଦସ୍ତଖତ ଅଛି ।

Executive Order

The Royal Government of Bhutan has identified the **Digital Transformation Programme** as a crucial initiative in the 13 FYP to achieve the long term goal for Bhutan to be a High Income GNH Economy by 2034. To this end, the national digital strategy “Intelligent Bhutan” was launched to drive this transformation in the country.

A key enabler for our digital strategy is robust and accessible digital connectivity. However, we face a significant challenge : the cost of Internet services in Bhutan is among the highest both regionally and globally. To illustrate :

1. Mobile Internet Costs:
 - In Bhutan : Nu. 30 per GB (30 day package)
 - In India : Nu. 9 per GB (comparable package)
2. Internet Charges as percentage of Average GNI:
 - Bhutan: Over 2.2%
 - European countries (e.g., Estonia, Iceland, Luxembourg, Liechtenstein): Below 0.5%
3. International Internet Cost:
 - Bhutan: Approximately Nu.500 per Mbps per month
 - Developed nations (e.g., Germany, England, Netherlands, France): About Nu.8 per Mbps per month

These comparisons highlight the high cost and relatively low speeds of our internet services, which significantly hinder our progress toward widespread digital connectivity and utilization.

Addressing these disparities is crucial for building a thriving digital economy, a priority set by the government to foster innovation, stimulate new business creation and generate high-value employment opportunities. Moreover, it serves as a catalyst for transforming existing industries, enhancing their productivity and global competitiveness. As economic activities increase, the digital sector is expected to contribute more significantly to GDP, even if it compromises revenue from ISPs in the short term.

In view of the above, the Government has set a target to reduce the cost of internet services, mobile and fixed broadband, by 50%. Therefore, the GovTech Agency, BICMA, all Telecom Service Providers and Internet Service Providers are hereby directed to submit strategies to achieve this 50% reduction in internet service costs within 15 August 2024 to enable the implementation by the end of 2024.

The Secretary, GovTech Agency is directed to implement this Executive Order, which shall take effect immediately